



NEWS RELEASE

12 May 2022

HUB Group appoints Chief Commercial Officer to accelerate digital investment

Fintech business **HUB Group** has appointed **Rob Hudson** into the new role of Chief Commercial Officer. Rob will start in June and report to Group Chief Executive David Cooper.

HUB Group is a part of the FTSE 250 retirement specialist Just Group and provides corporate solutions to some of the biggest UK companies; pension schemes and regulated advice and guidance services to employees and scheme members.

HUB Group's innovative automated advice solution, Destination Retirement, started to be deployed in the worksite earlier this year and will have been installed into over 50 employers during the next few months.

Welcoming Rob to HUB Group, **David Cooper, Group Chief Executive** said; "I'm delighted Rob will be joining HUB Group to accelerate our investment and expansion of the Group's innovative, retirement focussed digital solutions. This year we started to roll-out our financial wellness portfolio in the worksite channel to a wide range of employers and pension schemes, and Rob will spearhead the expansion of our propositions to help fulfil our purpose to help more people achieve a better later life."

Rob Hudson said; "HUB Group's Destination Retirement service is ground breaking, providing an entire solution to help people solve the challenges of navigating the financial aspects of life after work, with affordable regulated advice central to the service. I'm looking forward to helping the team extend the digitally focussed services and do our part to help close the UK financial advice gap so more people get the help they need."

Rob joins HUB Group after spending over seven years at abrdn leading the development of new direct to customer distribution and partnerships, most notably the digital joint venture with Virgin Money. Previously Rob architected the successful launch and growth of the Charles Stanley Direct platform; and held senior customer focused roles at Hargreaves Lansdown, Egg plc and Close Brothers.

Ends

Enquiries

Media

Stephen Lowe, Group Communications Director

Lucy Grubb, Head of Media & PR

Telephone: +44 (0) 1737 827 301
press.office@wearejust.co.uk

Temple Bar Advisory

Alex Child-Villiers
William Barker
Sam Livingstone

Telephone: +44 (0) 20 7183 1190

Notes to Editors:

About HUB Group

HUB Group's operating companies are modern, technology-driven businesses specialising in providing integrated financial solutions to UK businesses and to their customers and members. Collectively the Group's businesses are one of the UK's biggest providers of regulated advice and guidance to people in later life.

HUB Group has provided advice and guidance to over 165,000 customers and pension scheme members, helping them turn over £2.1 billion of pension savings into a guaranteed income for life, release over £1.25 billion of equity from their homes and provided specialist advice on defined benefit transfers.

HUB Group comprises:

- HUB Financial Solutions – a provider of regulated advice, retirement solutions and services to UK businesses and other organisations;
- HUB Pension Consulting – a specialist in providing client advisory services to defined benefit (DB) pension scheme trustees and scheme sponsors undertaking bulk member options exercises; and
- HUB Digital Solutions – a financial technology business that specialises in creating innovative and disruptive retirement-focused solutions.

HUB Group is part of FTSE 250 company Just Group plc. The companies within Just Group are authorised and regulated in the United Kingdom by the Financial Conduct Authority and / or the Prudential Regulation Authority.

More information on HUB Group can be found at: www.HUB-Group.co.uk

HUB Group. Registered office: Enterprise House, Bancroft Road, Reigate, Surrey RH2 7RP. Registered in England and Wales Number 05125701. HUB Financial Solutions Limited is authorised and regulated by the Financial Conduct Authority. Part of Just Group plc. Please contact us if you would like this document in an alternative format.



www.HUB-Group.co.uk

www.justgroupplc.co.uk



@wearejust_pr